Evaluate Questions A-level Business

Para 1- Intro

Define the question in your own words and define all key terms (You are showing you understand the exact question they are asking and demonstrating level 1 knowledge)
State or hint at your conclusion

Para 2 - Point 1

Point (Clearly, succinctly and exactly state **ONE** point in the argument)
This means that…
Which leads to…
Therefore…
Consequently…
(Mini Conclusion) So it seems the answer to the question is… (heavily relate to app)
However… (briefly counter your point with heavy app)

Para 3 -Point 2 (Counter Arguement)

Point (Clearly, succinctly and exactly state **ONE** point in the argument)
This means that…
Which leads to…
Therefore…
Consequently…
(Mini Conclusion) So it seems the answer to the question is… (relate back to your first point comparatively and again heavy app)
However… (briefly counter your point with heavy app)

Para 4 – Point 3 (Ideally it supports your conclusion)

Point (Clearly, succinctly and exactly state **ONE** point in the argument)
This means that…
Which leads to…
Therefore…
Consequently…
(Mini Conclusion) So it seems the answer to the question is… (relate back to your first point comparatively and again heavy app)
However… (briefly counter your point with heavy app)

Para 5 - Conclusion

In my opinion…… (actually <u>answer</u> the question)
Although I said….. (cancel any counter argument you made)
My main reason is… (the strongest point that supports your opinion)
However my decision would depend on…. (depending factor)